



Security Compass is a leading application security firm specializing in solving root application security problems for Fortune 500 companies. Our goal is to help clients build secure software by seamlessly unifying their application security needs through advisory services, training products, and security requirement software.

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SNEAK PEEK**

# MANAGING APPLICATION SECURITY

INSIGHTS FROM  
FINANCIAL INSTITUTIONS

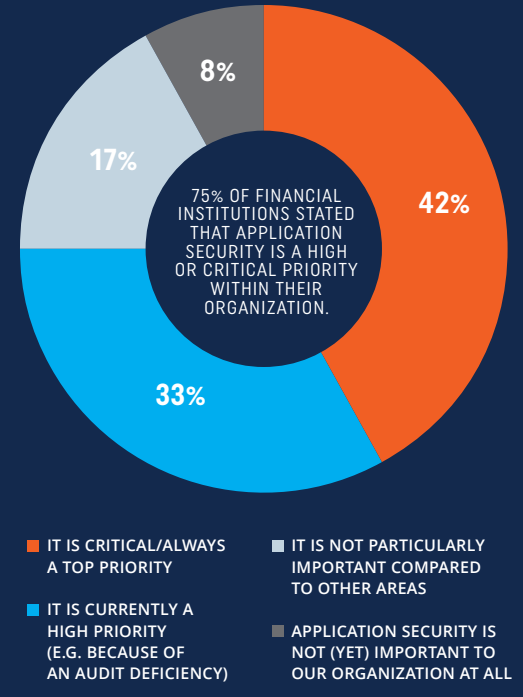
2017 APPLICATION SECURITY SURVEY  
BY SECURITY COMPASS



THREE KEY BUSINESS TRENDS IN FINANCIAL SERVICES

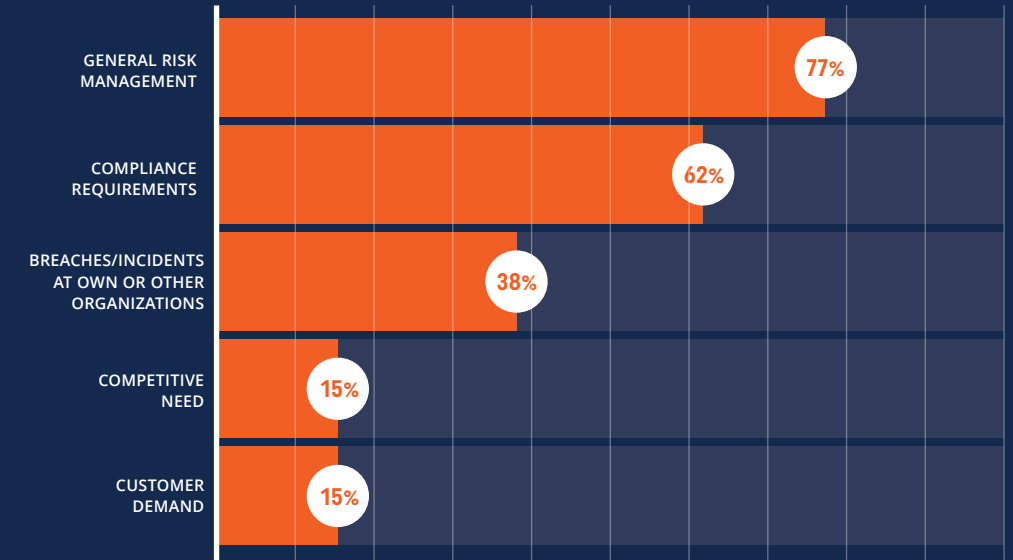
- INCREASING SPEED OF BUSINESS**  
FINANCIAL INSTITUTIONS WHICH HAVE TRADITIONALLY OPERATED WITH COMPLEX RISK MANAGEMENT PROCESSES ARE FACING STIFF COMPETITION FROM SMALLER, MORE NIMBLE FINANCIAL TECHNOLOGY STARTUPS AND PRODUCTS.
- INCREASING SOPHISTICATION OF RISK MANAGEMENT**  
THERE IS INCREASING PRESSURE FROM BOARDS OF DIRECTORS FOR FINANCIAL INSTITUTIONS TO ADDRESS CYBER SECURITY RISKS.
- INCREASING PRESSURE ON COST CONTROL**  
AS SUCCESSFUL FINANCIAL INSTITUTIONS EXPAND GLOBALLY, THERE IS INCREASED PRESSURE ON MAINTAINING A COMPETITIVE COST TO INCOME RATIO. INFORMATION SECURITY BUDGETS MUST BE ALLOCATED CAREFULLY TO AVOID OVERSPENDING IN INAPPROPRIATE PLACES.

THE IMPORTANCE OF APPLICATION SECURITY



KEY DRIVERS OF APPLICATION SECURITY

77% OF FINANCIAL INSTITUTIONS STATED THAT GENERAL RISK MANAGEMENT WAS THE KEY DRIVER FOR THEIR ORGANIZATION'S APPLICATION SECURITY.



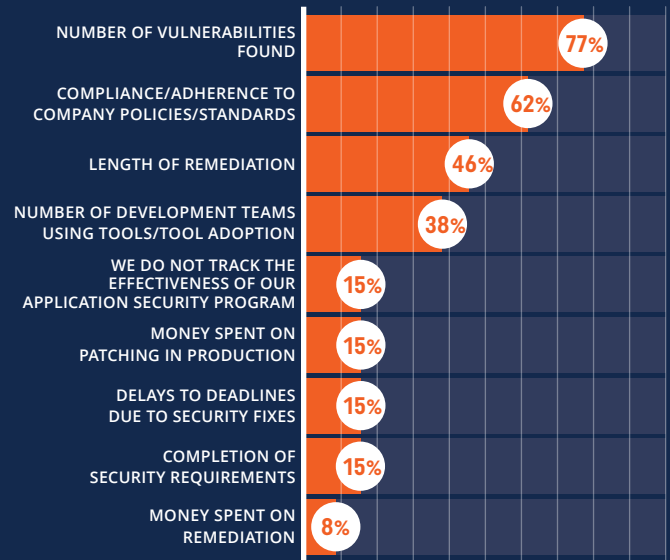
ENSURING THE SECURITY OF THIRD-PARTY SOFTWARE VENDORS

**ONLY 46%** OF FINANCIAL INSTITUTIONS STATED THAT THEY REQUIRE VENDORS TO HAVE AN APPLICATION SECURITY POLICY.

**ONLY 8%** OF FINANCIAL INSTITUTIONS STATED THAT THEY PROVIDE DETAILED APPLICATION SECURITY REQUIREMENTS AS PART OF THEIR CONTRACTS WITH THIRD-PARTY SOFTWARE VENDORS.

# EXECUTIVE SUMMARY

TRACKING THE EFFECTIVENESS OF AN APPLICATION SECURITY PROGRAM



KEY SECURITY ACTIVITIES PERFORMED

1 = WE DON'T PERFORM THIS ACTIVITY  
5 = PERFORMED ON ALL APPLICATIONS

APPLICATION RISK CLASSIFICATION	0	1	2	3	4	4.6	5
THREAT RISK ASSESSMENTS (NOT FOCUSED SPECIFICALLY ON APPLICATION SECURITY)	0	1	2	3	4	4.3	5
MANUAL PENETRATION TESTING/VULNERABILITY ASSESSMENTS	0	1	2	3	4	3.0	5
<b>DYNAMIC ANALYSIS (DAST)</b>	0	1	2	3	4	2.9	5
APPLICATION SECURITY REQUIREMENTS	0	1	2	3	4	2.8	5
<b>STATIC ANALYSIS (SAST)</b>	0	1	2	3	4	2.8	5
SECURE CODING STANDARDS/GUIDELINES	0	1	2	3	4	2.7	5
WEB APPLICATION FIREWALLS (WAFS)	0	1	2	3	4	2.6	5
MANUAL CODE REVIEWS	0	1	2	3	4	2.2	5
THREAT MODELING/DESIGN REVIEW (APPLICATION SECURITY FOCUSED)	0	1	2	3	4	1.8	5
OPEN SOURCE LIBRARY SCANNING	0	1	2	3	4	1.8	5
SECURITY TESTING PERFORMED BY QA TESTERS	0	1	2	3	4	1.7	5
FUZZ TESTING	0	1	2	3	4	1.4	5
REAL-TIME APPLICATION SECURITY PROTECTION (RASP)/INTERACTIVE APPLICATION SECURITY TESTING (IAST)	0	1	2	3	4	1.0	5

46% OF APPLICATION-LEVEL RISKS ARE NOT COVERED BY SAST & DAST TOOLS. BY FOCUSING ON THE NUMBER OF VULNERABILITIES, REMEDIATION BECOMES FOCUSED ON WHAT THE TOOLS CAN FIND RATHER THAN WHAT MATTERS MOST - WHAT YOU DID NOT TEST FOR OR VALIDATE.

A FRAMEWORK FOR APPLICATION SECURITY



50% OF FINANCIAL INSTITUTIONS REPORTED THAT THEY PROCURE AT LEAST HALF OF THEIR SOFTWARE FROM THIRD PARTIES.

SECURITY AWARENESS TRAINING ADOPTION BY DEVELOPERS ACROSS THE ORGANIZATION

1 = NOT BROAD  
5 = VERY BROAD

AVERAGE RATING BY FINANCIAL INSTITUTIONS

**3.5**  
OUT OF 5