

PRV101 - PRIVACY FUNDAMENTALS

Course Learning Objectives

This course explores the meaning of privacy, personal information, and the 10 foundational privacy principles. By the end of this course, you will be able to describe why privacy is important given the amount of data processed about you every day. You will go through the ten Generally Accepted Privacy Principles (GAPP) and be able to explain what it takes to create a culture of privacy for your organization. And finally, we will put it all together to describe what it takes to build privacy enhancing features into your software.

Description

In today's technology landscape, large scale data breaches make headlines leading to questions about how companies are using and protecting sensitive, regulated, and personal information. In this course, you will learn about the fundamentals of privacy and data protection, and explore how it is relevant to building secure software.

Audience

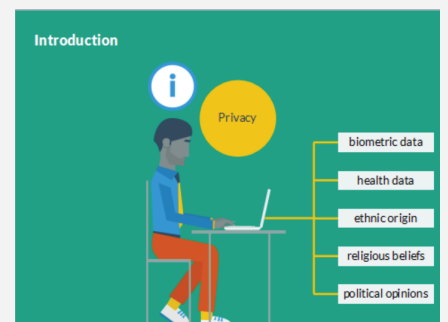
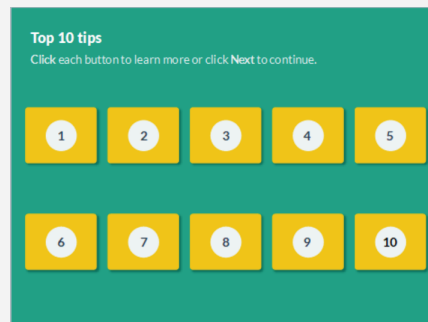
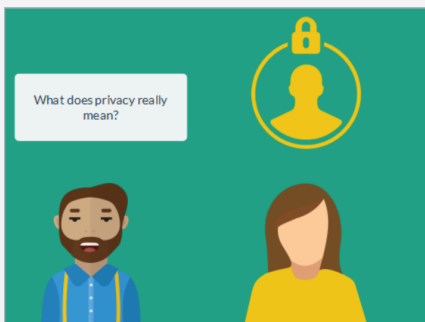


Software developers
Risk and compliance personnel
General users

Time Required



Tailored learning - 45 minutes total



PRV101 - PRIVACY FUNDAMENTALS

Course Outline

1. Privacy Overview and Importance

- What is privacy?
- PI and SPI
- Other privacy concepts
- Consumer concern
- Businesses and privacy
- Privacy around the globe

2. Generally Accepted Privacy Principles (GAPP)

- GAPP background
- The 10 GAPP
 - Management
 - Notice
 - Choice and consent
 - Collection
 - Use, retention, and disposal
 - Access
 - Third-party disclosure
 - Security for privacy
 - Quality
 - Monitoring and enforcement

3. Privacy and security working together

- Introduction
- Privacy breach and response
- Potential risks
- Newsflash
- Privacy-by-design (PbD)
- PbD principles

4. Top 10 tips

- Introduction to top 10 tips
- Top 10 tips